DOCTORAL (PHD) DISSERTATION

<<NAME>>

Debrecen

2021

**UNIVERSITY OF DEBRECEN**

**FACULTY OF ECONOMICS AND BUSINESS**

**KÁROLY IHRIG DOCTORAL SCHOOOL OF MANAGAEMENT AND BUSINESS**

*Head of the Doctoral School:* **Prof. Dr. Péter Balogh university professor, DSc**

**<<TITLE OF THE DISSERTATION>>**

*Prepared by:*

**<<NAME OF THE AUTHOR>>**

*Supervisor:*

**<<NAME OF THE SUPERVISOR>>**

<<title of the supervisor>>

**DEBRECEN**

**2021**

**<<TITLE OF THE DISSERTATI>>**

The aim of this dissertation is to obtain a doctoral (PhD) degree in the scientific field of „Management and Business”

Written by: …………………………… certified ……………………………

Supervisor: Dr. ……………………………

**Doctoral final exam committee:**

 name academic degree

Chair:

Members:

**Date of the doctoral final exam:** 20….

**Reviewers of the Dissertation:**

 name, academic degree signature

**Review committee:**

 name, academic degree signature

Chair:

Secretary:

Members: ………………………………….

**Date of doctoral theses defence:** 201 .

**DECLARATION**

I undersigned (name: **……………….**, date of birth: ………….)declare under penalty of perjury and certify with my signature that the dissertation I submitted in order to obtain doctoral (PhD) degree is entirely my own work.

Furthermore, I declare the following:

* I examined the Code of the Károly Ihrig Doctoral School of Management and Business Administration and I acknowledge the points laid down in the code as mandatory;
* I handled the technical literature sources used in my dissertation fairly and I conformed to the provisions and stipulations related to the dissertation;
* I indicated the original source of other authors’ unpublished thoughts and data in the references section in a complete and correct way in consideration of the prevailing copyright protection rules;
* No dissertation which is fully or partly identical to the present dissertation was submitted to any other university or doctoral school for the purpose of obtaining a PhD degree.

Debrecen, …………………..

|  |
| --- |
| <<Name>>signature |

**CONTENTS**

**Main chapters**

DECLARATION

INTRODUCTION

1. INTRODUCTION OF THE TOPICS AND OBJECTIVE
2. LITERATURE REVIEW
3. MATERIAL AND METHODS
4. RESEARCH FINDINGS AND THEIR EVALUATIONS
5. CONCLUSIONS AND RECOMMENDATIONS
6. MAIN CONCLUSIONS AND NOVEL FINDINGS OF THE DISSERTATION

SUMMERY

REFERENCES

List of publication

List of Tables

List of Figures

Questionnaire

Acknowledgement

1. LITERATURE REVIEW <DI\_Főfejezet cím>

<DI\_Bekezdés> Moreover, BOURDIEU (1983) maintained that social capital is the participation of entities in a network as established affiliations that offers a way in specific or prospective assets. Furthermore, COLEMAN (1988) asserted that social capital denotes the features of social structures that simplify activities between parties. At the same time, PUTNAM (1993) recognized social capital as characteristics of the social corporation, for instances, trust, norms of mutuality, and connections of community commitment that made a possible organized achievement, and in sequence, build communities and organizations more efficient (FULKERSON-THOMPSON, 2008).

* 1. <DI\_1. szintű Alfejezet cím>

<DI\_Bekezdés> Description of the main facts of the figure (Figure 1).



Figure 1: The name of the figure <DI\_Ábra cím>

Source: Own research (2020) <DI\_Forrás>

<DI\_Bekezdés> Description of the main facts of the Table (Table 1).

Table 1: The name of the table <DI\_Táblázat cím>

|  |  |  |  |
| --- | --- | --- | --- |
| **Értékmérő tulajdonság** | **Mértékegység** | **Mangalica** | **Intenzív sertés** |
| Szaporaság  | (db malac/fialás) | 5-6 | 10-12 |
| Két fialás között eltelt idő  | (nap) | 270-290 | 165-180 |
| Fialás gyakorisága  | (fialás/év) | 1,3-1,6 | 2,1-2,2 |
| Takarmányértékesítő képesség  | (kg/kg) | 4,5-5,5 | 3-3,5 |
| Fehéráru-arány  | (%) | 50-65 | 25-30 |
| Vágási súly  | (kg) | 130-150 | 100-110 |

Source: SZABÓ et al., 2013; PÁSZTHY, 2007 <DI\_Forrás>

<DI\_Bekezdés> Those ICT companies invested types of development in supporting future business growth in the last three years, such as:

* <DI\_Felsorolás>
* Introduction, development, expansion, and other similar things related to an integrated Enterprise Resource Planning system (ERP).
* Introduction and development of a Fleet Management System (FMS).
* Introduction and development of technologies supporting warehouse activities, for example, a barcode system, Radio Frequency Identification (RFID).,
	+ 1. <DI\_2. szintű Alfejezet cím>

<DI\_Bekezdés> Regarding the previous manuscripts, this study revealed some indicators of inter-organizational trust as follow:

1. <DI\_Számozott lista>
2. Trust in business partners, from the RESEARCH OF GAUR ET AL. (2011), BIEN ET AL. (2014), LU ET AL. (2017), BALBONI ET AL. (2018), and OLÁH ET AL. (2019B).
3. Trust in customers and clients, from studies of LAAN ET AL. (2011), and JEAN ET AL. (2014).
4. Trust in suppliers and subcontractors, from findings of WEI ET AL. (2012) and CAO ET AL. (2017).

REFERENCES <DI\_Irodalomjegyzék\_Cím>

1. <DI\_Irodalomjegyzék\_tétel>
2. Adamowicz, W. L. – Boxall, P. – Williams, M. – Louviere, J. (1998). Stated preference approaches for measuring passive use values: choice experiments and contingent valuation. *American Journal of Agricultural Economics*, 80, 64-75.
3. Aizaki, H. – Nishimura, K. (2008): Design and Analysis of Choice Experiments Using R: A Brief Introduction. *Agricultural Information Research* 17(2), 86-94.
4. Bain, J. S. (1951): Relation of profit ratio to industry concentration: american manufacturing 1936-1940. Quarterly Journal of Economics. 65: 293-324.
5. Baldereschi F. – Ciociola S. – Giannini E. – Gie S. – Matarese A. M. – Milano S. – Ponzio R. (2010): Slow food Presidia. p. 116 <http://www.slowfoodfoundation.com/filemanager/Le%20pubblicazioni/slow%20food%20presidia%202010.pdf> (letöltve: 2012.11.21.)
6. Bánáti D. – Várkonyi G. (2009): Mangalica pork chain in Hungary. In: Trienekens J, Petersen B, Wognum N, Brinkmann D (Ed.) European pork chains: Diversity and quality challenges in consumer-oriented production and distribution. Wageningen Academic Publishers, 145-156. o.
7. Bethlendi L. – Kerékgyártó Gy-né (1970): Koncentráció és hatékonyság az állami gazdaságokban. *Statisztikai Szemle*. 48 (6): 649-658.